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Community Scan

City of Marina

1. Walk through the Neighborhood

1a. Most of the Marina neighborhoods that we observed mostly comprised of family homes and apartments. This particular residential area that we focused on primarily housed families in relatively small, one-story houses. The income levels appeared to be between low-class and middle-class. The neighborhoods we scanned were very quiet, and there was barely anybody walking around.





1a. Marina neighborhood

1a. Marina neighborhood

1b. As for access to technology, it seemed quite prevalent. About 70% of housing had a visible satellite dish on their roof, and the majority of housing were attached to a coaxial cable and a telephone wire.



1b. Coaxial and telephone wiring of neighborhood



1b. Two satellite dishes on a house. There were plenty of others

1c. We observed about 8 American flags that were either attached to the roof of a house, or planted in a front yard. The prevalence of the American flag may indicate a high senior or veteran populace. One residence had a small Catholic shrine in their front yard that contained the Virgin Mary. This shrine was surrounded by a fence-like enclosure, and had what appeared to be a nicely handmade roof. The shrine's fence was laced with red and green tinsel, which were indicative of a Mexican flag.





1c. Virgin Mary shrine in the front yard of a residence

1c. American flag in the front yard of a residence

1d. We saw about 5 different churches while we were doing our community scan. We saw a Lutheran & Episcopal church, a Church of God, a First Baptist Church, a Catholic Church & Shrine, and a Presbyterian Church.





1d. Virgin Mary shrine in the front yard of a residence

1d. St. Jude's Church - Catholic Church & Shrine

1e. Sue's Florist

Sue's Florist store is Korean-owned store. It is located at the corner of the north of Carmel Ave and Del Monte Blvd. It sells flower arrangements and provides floral works of art.





Marina Express Plumbing & Hardware

This plumbing store is located at the corner of the south of Carmel Ave and Del Monte





Marina Liquors

Marina Liquor store is also located at the corner of the north of Carmel Ave and Del Monte Blvd. It sells wine, beer, spirits and some daily items.





1f. We stopped by the Marina Transit Exchange to get an idea of the central hub of public transportation in Marina. There was barely anybody at the station waiting, but we were there around 11:00am on a Wednesday. Most people at this hour are typically at work. It was a fairly large station, indicating the high usage of public transportation in Marina. A security guard was present, observing people as they came and left. We also saw a bus station with one lady waiting. Again, this was during work hours, so it was difficult to get a grasp on the average usage of the public transportation system.





1f. Marina Transit Exchange

1f. One bus stop on Reservation Rd.

1g. The neighborhood seemed pretty equal in terms of class. We observed that the neighborhoods became a bit nicer as we started driving towards CSU Monterey Bay. The houses became a little bigger, and the cars became a little nicer. In terms of race, we saw a pretty diverse group of people. These people ranged from Caucasian, to Asian, to Mexican individuals. We saw some Mexican and Filipino grocery stores, which showed the diversity of the community. We concluded that the neighborhood was primarily integrated rather than segregated.





1g. El Rancho Market - Mexican grocery store

1g. Comparison of neighborhoods as they get closer to CSUMB

2. Determine Invisible Boundaries

A majority of the buildings or residences that we saw were gated. Almost every house had a fenced-in yard. These fences ranged from heavy wooden panels, to metal chain links. We saw two restricted areas that looked like grassy, concave fields. They were blocked with signs that read, "Unauthorized Personnel Keep Out." These two restricted areas were in-between houses in the residential neighborhood. Although there were no obvious gang violence signs, there was a sign outside of an elementary school that read, "You are in a designated gun/drug free school zone. Help keep children safe! Violators will be prosecuted to the fullest extent of the law."

Another outstanding boundary was not so invisible. The old military barracks take up an extensive amount of land that could be used to expand the community. Tearing these barracks down proves to be too costly for Marina's budget, so they will continue to hinder the progress of the city's growth.



2. Notice in front of elementary school



2. Restricted area in residential neighborhood

3. Interview Three Residents of the Community

Resident 1 Interview

We met Jodi when she was walking for exercise.

a.Do they interact with technology?

She said she uses computer, cell phone, and iPad.

b.Ask them who they think has power in this neighborhood?

Jodi thinks Marina's government and community activists have the most power.

c.What are some important issues facing their community?

She stated that parking is a problem that must be solved.

d.How has the community changed in the last 5, 10, 20 years?

She told us she has lived in Marina for 20 years, and that home prices are getting higher every year.

e.What is their vision/dream for the community?

She hopes that Marina will stay small and hopes that they will build a dog park.



3. Jodi - Marina Resident

Resident 2 Interview

We met Bob when he was walking for exercise with his partner, Jodi.

a.Do they interact with technology?

He said he has computer and cell phone.

b.Ask them who they think has power in this neighborhood?

Bob thinks that voters and citizens have the most power.

c.What are some important issues facing their community?

He said that there are not enough houses, so the price is too high.

d.How has the community changed in the last 5, 10, 20 years?

He has lived here in Marina for 20 years. He stated that the town was a military community that has changed into the Marina town it is today.

e.What is their vision/dream for the community?



3. Bob - Marina Resident

He hopes that Marina's downtown will become more like Monterey's downtown with shops, trees, and tourists.

Resident 3 Interview

We met Michael when he was watering the grass in front of his house.

a.Do they interact with technology?

He said he has computer and cell phone.

b.Ask them who they think has power in this neighborhood?

Michael thinks that community activists have the most power. In general, he feels like the community has the authority.

c.What are some important issues facing their community?

Water supply and small increasing crime are his concerns.

d.How has the community changed in the last 5, 10, 20 years?

Michael has lived in Marina for 8 years and has seen very little change.

e.What is their vision/dream for the community?

He stated that he hopes the community will become safer (wants good neighbors) and cleaner.



3. Michael- Marina Resident

4. Visit a minimum of two community organizations

Filipino-American Community Club of the Monterey Peninsula

192 Paddon Place Marina, CA

Description:

A non-profit gathering place for Filipino culture and education. They hold bingo nights, Filipino dance classes, and offer Filipino food for special events.

Interesting Observations:

This community club was quite hard to find since it was located on a back street. It has a large



4. Filipino-American Community Club front exterior

picnic area for gatherings!

Marina City Teen Center

304 Hillcrest Ave Marina, CA

Description:

A fun, safe environment for teens to enjoy activities, cultural events, field trips, and snacks! It has a skate park directly in front of it.

Interesting Observations:

One of our group members found out about this place as she was grocery shopping at Grocery Outlet and saw a Marina Teen Center donation box at the register!



4. Marina City Teen Center front exterior (skate park)

5. Visit Three Local Businesses

Grocery Outlet

Marina Village Shopping Center 215 Reservation Rd Marina, CA 93933

Assets:

- **1.** At the checkout grocery belt, there was a sign that stated that a senior discount will be applied to purchases made by elderly individuals. We noticed that there were quite a large amount of seniors at this market. We felt that the community really cared for the seniors in the city.
- **2.** This market was very low-priced, and is in an easily accessible location. There was a decent amount of citizens shopping at 11:00am on a Wednesday, so it seems that the community seems to be benefiting from this bargain market.

Challenges:

- **1.** We observed a donation box at the register of the market. It states "PLEASE HELP" at the bottom that led us to believe that Marina may be underfunded in terms of community services.
- **2.** As soon as we stepped out of the car, we were overwhelmed by the smell from the Marina Landfill. This may deter shoppers or potential residents in Marina.



5. Grocery Outlet storefront



4. Donation box at register to support the Marina City Teen Center

El Rancho Market

El Rancho Plaza 330 Reservation Rd Marina, CA 93933

Assets:

- **1.** This market offered \$4 burritos, which were very large, and could be split to feed a small family. This was a very reasonable price, and we observed many people ordering these burritos and taking advantage of this asset.
- **2.** This market was a great asset for the community, as it provided authentic foods and ingredients for Mexican residents. It is important to have a diverse range of markets to include every ethnicity.

Challenges:

- **1.** The market seemed like it was strapped for money, as many things looked outdated and worn (signs, shelves, etc).
- **2.** Some produce was not fresh, and some of the shelves were unkempt, which led us to believe that the market was unstaffed or poorly run.



4. El Rancho Market storefront



4. El Rancho Market interior

Asian Filipino Market

Marina Town Plaza 330 Reservation Rd. Marina, CA 93933

Assets:

- **1.** This Filipino market is a great asset for the community to provide Asian citizens with authentic products.
- **2.** Although this market seemed like it was only catered towards Filipino products because of the name, there were a range of different Asian country's products. There were Chinese and Japanese food products as well.

Challenges:

- **1.** There were no descriptions on some of the Asian products that could potentially discourage other races from visiting this market.
- **2.** The international markets were separated into their own plazas, which put an ethnic divide between them.



4. Asian Filipino Market exterior



4. Asian Filipino Market exterior